



98th ANNUAL CONVENTION
PA State Association of County Fairs and
PA State Showmen's Association
Wednesday - Saturday, January 20 - 23, 2010
The Hershey Lodge & Convention Center
Hershey, PA

September, 2009

Dear PSACF Fairs & Associates, PA Showmen and Friends,

This packet contains important material regarding the 2010 PSACF/PSSA Convention (Jan. 20-23).

A CHECK LIST OF MATERIAL ENCLOSED IS AS FOLLOWS:

- Spouse Programs & PA State Fair Queen Contest Tentative Schedule
- Tentative Convention Schedule
- Convention Registration Instructions / Form
- Judge's School Registration Form
- Memorial Service Form
- Convention Sponsor & Convention Book Ad Form

If there are any concerns, requests, etc., contact me by writing to: PSACF, P.O. Box 546, Gratz, PA 17030 or call (866) 814-6985. Please attend to these matters and hope to see you at the 2010 PSACF/PSSA Convention in Hershey!

Sincerely,

Bruce C. Koppenhaver
PSACF Secretary-Treasurer

2010 SPOUSE PROGRAMS

The activities at the 2010 PSACF/PSSA Convention will feature:



- A “Ticket Auction” in the Chocolate Ballroom (prizes to be awarded on Saturday at 1PM).
- Wednesday and Thursday – shopping on your own at the many outlets and malls in the Hershey area.
- Thursday afternoon, “Share Ideas About Crafts” from 2:15PM - 3:30PM.
- Friday morning, “100th Anniversary Planning” from 9:45AM – 11AM.
- Saturday afternoon, the Showmen’s Association and the Fair’s Association will conduct a Longaberger Basket Bingo from 2:15PM - 4:30PM. Purchase cards at the door.

All fairs and showmen are requested to donate one (1) or two (2) gifts for use in the above activities. Your support is truly needed and will be greatly appreciated.

2010 PA STATE FAIR QUEEN CONTEST - TENTATIVE SCHEDULE

WEDNESDAY, JANUARY 20, 2010

No Queen Activities Scheduled

THURSDAY, JANUARY 21, 2010

12:00pm – 4:00pm	RAFFLE TABLE OPEN to benefit QUEEN PROGRAM
2:00pm	EARLY HOTEL CHECK-IN – QUEEN CONTESTANTS
3:00pm – 4:00pm	QUEEN CONTESTANT ORIENTATION CHECK-IN
4:00pm – 4:45pm	QUEEN CONTESTANT ORIENTATION
6:00pm	LINE UP for EVENING GOWN COMPETITION
6:15pm	EVENING GOWN and INTRODUCTION COMPETITION
6:45pm	PSACF ANNUAL BANQUET
8:30pm	QUEEN CONTESTANTS GROUP PHOTO
9:00pm	GIFT EXCHANGE

FRIDAY, JANUARY 22, 2010

7:30am – 12:00pm	INTERVIEWS - MORNING SESSION
9:00am – 4:00pm	RAFFLE TABLE OPEN to benefit QUEEN PROGRAM
11:00am – 12:00pm	SEMINAR – Denise Yoho
1:45pm – 5:15pm	INTERVIEWS - AFTERNOON SESSION
2:30pm – 3:30pm	SEMINAR – Denise Yoho
6:00pm – 6:45pm	JUDGES RECEPTION with CONTESTANTS
6:45pm	PSSA ANNUAL BANQUET
8:00pm – 9:00pm	QUEEN COORDINATORS’ “Idea Exchange”
8:30pm – 10:00pm	QUEEN NICOLE CLEMSON’S PARTY with CONTESTANTS

SATURDAY, JANUARY 23, 2010

8:00am – 12:00pm	SPEECH COMPETITION – MORNING SESSION
9:00am – 3:00pm	RAFFLE TABLE OPEN to benefit QUEEN PROGRAM
11:00am – 2:00pm	HAIR STYLING APPOINTMENTS
1:30pm – 3:00pm	SPEECH COMPETITION – AFTERNOON SESSION
4:30pm	REHEARSAL for CORONATION (Contestants only)
6:00pm	CORONATION DINNER (Reserved Seating - Ticket Required - \$28)
7:15pm	LINE UP for CORONATION
7:30 – 8:45pm	CORONATION CEREMONY
9:00pm	MEDIA PHOTOS

Visit the PA State Fair Queen Program’s Basket Auction Table in the Great Lobby.

A 50/50 raffle will also be held in the Chocolate Ballroom Lobby Wed. – Fri. evenings, and Saturday before the Coronation banquet.



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and
PA State Showmen's Association
The Hershey Lodge & Convention
Center Hershey PA
Wednesday - Saturday, Jan. 20 - 23, 2010**

HOTEL RESERVATIONS

2010 Convention reservations will now be accepted by the Hershey Lodge. Deadline is January 6, 2010. All those attending from the Fairs, Showmen, Trade Show, Associates, and guests can phone the Hershey Lodge room reservation's office at 1-800-HERSHEY (437-7439), or log onto the Hershey Lodge at <https://resweb.passkey.com/go/58848689>
The key for ALL, except Queens is PACOFAIR10. All Queen candidates must use the Queen special code which is COFAIRQUEEN. Be sure you have a credit card with you and respond to all questions. Rooms will be available by 4:00pm and check out at 11:00am daily for all.

CONVENTION REGISTRATION

Pre-registration is essential to the smooth operation of the convention. This year a \$25.00 registration fee is being charged. If you plan to attend the Convention for less than the four days, the registration fee is still \$25.00. If you register after December 31, 2009 (mail postmarked after that date) or register when you arrive in Hershey, the fee will be \$40.00. Send registration to: PSACF, P.O. Box 546, Gratz PA 17030-0546.

MEALS

Any meal ticket(s) that are purchased are not refundable; there will be a bulletin board near the registration area for you to place a "for sale" notice if you wish to resell them.
A guaranteed count must be given to the Lodge for each meal three days before the convention and will be based on what has been "sold" at that time. The Lodge permits a meal count to be exceeded by no more than two and one-half percent. For example, if the communications luncheon guaranteed meal count was 500, the maximum of additional meal tickets that could be sold at the convention for the communications luncheon will be 13. So, don't wait until you get to the convention to purchase meal tickets!

TENTATIVE CONVENTION SCHEDULE

Wednesday, January 20, 2010

MEALS ON YOUR OWN

11:00am-5:00pm	Registration Desk Open
Judge's School	
12:30pm-1:15pm	Orientation
1:20pm-2:30pm	Session 1
2:35pm-3:55pm	Session 2
2:00pm-3:00pm	Table Topics (13)
2:00pm-4:00pm	Seminar - "Trucking"
3:00pm-4:30pm	Seminar - "Showcasing Agriculture at Your Fair"
3:15pm-4:15pm	Table Topics (1)
4:00pm-8:00pm	Enter Communication Exhibits
4:45pm	PSSA Board Meeting
4:45pm	PSACF Board Meeting
6:00pm-8:00pm	Trade Show Set-up
6:30pm-10:00pm	ENTERTAINMENT SHOWCASE

Thursday, January 21, 2010

MEALS ON YOUR OWN

8:00am-5:00pm	Registration Desk Open
8:00am-9:00am	Enter Communication Exhibits
8:00am-10:30am	Trade Show Set-up
8:00am-8:30am	First-Timers Session
8:30am-9:00am	Opening Entertainment
9:00am-10:45am	Opening Celebration
	Keynote Speaker – Dr. Kevin Elko
9:45am-10:15am	Associates Gathering
10:30am-4:00pm	Trade Show Open
	Communication Exhibits Open (Badge Required)
10:30am-4:00pm	PA Dept. of Agriculture display, Treasury, etc.

11:00am-12:00pm	PA Harness Racing Commission Meeting - Open to the public
1:00pm-2:30pm	Seminar - "Current Tax Issues for Fair Associations"
1:00pm-3:00pm	Ride Safety Session
1:00pm-2:00pm	Table Topics (2, 12, 18)
1:30pm-3:00pm	Meeting - Sire, Quaker & USTA
2:15pm-3:15pm	Table Topics (3, 10, 16)
2:15pm-3:30pm	Spouse Program - "Share Ideas About Crafts"
3:30pm-4:30pm	Seminar - "Love Thy Vendor"
3:30pm-4:30pm	Table Topics (5, 11, 14)
5:30pm	PSACF & PSSA Board Group Photos
5:45pm	Hospitality Time & Cash Bar
6:15pm	PSACF ANNUAL BANQUET
6:45pm	Dinner (reserved seating - ticket required - \$28)

Friday, January 22, 2010

7:30am-5:00pm	Registration Desk Open
7:30am-9:00am	COMMUNICATIONS BREAKFAST (ticket required - \$15)
9:15am-11:00am	Memorial Service / PSACF Annual Meeting
10:30am-4:00pm	Trade Show Open
	Communication Exhibits Open (Badge Required)
10:30am-4:00pm	PA Dept. of Agriculture display, Treasury, etc.
9:45am-11:00am	Spouse Program - "100 th Anniversary Planning"
1:00pm-2:00pm	Table Topics (2, 4, 15)
2:00pm-3:30pm	Seminar - "Special Baking Contests"
2:00pm-4:00pm	Seminar - "Food Safety"
2:15pm-4:00pm	Seminar - "For the Glory...and the Cash - Ethics and Youth Livestock Shows"
2:15pm-3:15pm	Table Topics (6, 20, 21)
3:30pm-4:30pm	Table Topics (7, 13, 18)
6:15pm	Hospitality Time & Cash Bar
6:45pm	PA SHOWMEN ANNUAL BANQUET (reserved seating - ticket required - \$38)

Saturday, January 23, 2010

7:30am-5:00pm	Registration Desk Open
7:00am-8:30am	BREAKFAST (ticket required - \$13)
8:45am-10:30am	Seminar - "A New Look at our Customer – Don't be Surprised by Tomorrow"
8:45am-10:30am	Seminar - "Are You Running In Place or Planning For Growth?"
9:00am-Noon	Trade Show Open
	Communication Exhibits Open (Badge Required)
9:30am-10:30am	Table Topics (1, 12, 19, 22)
10:45am-11:45am	Table Topics (8, 10, 17)
10:45am-noon	PSSA Annual Meeting
Noon-12:30pm	Communication Exhibits Released
12:15pm	BOX LUNCHEON (ticket required - \$15)
[followed by drawings at 1:00pm]	Auction Drawings
	Winner must be present
2:15pm-3:45pm	Seminar - "Mean what you say and say what you mean"
2:15pm-3:15pm	Table Topics (3, 9, 21)
2:15pm-4:30pm	Spouse Program - "Basket Bingo"
4:45pm	Mass
6:00pm	QUEEN CORONATION BANQUET (reserved seating - ticket required - \$28)

Sunday, January 24, 2010

8:00am	PSACF Exec. / Conv. Breakfast
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TABLE TOPICS

1. Parking-Training-Parking
2. Increase your Profit by Decreasing Costs
3. Working with Local Governments

from – previous page

4. Volunteer Identification and Recognition
5. Advertising Your Event & Your Sponsors
6. Fair Boards (a year round job)
7. Officers Only Session
8. Premium Books – is Online the Answer?
9. Websites, Blogs, U-tube & Twitter (they can help you)
10. How can a Small Fair Survive? (come share your ideas)
11. Funding from Community Groups & Events
12. Animal Health Issues
13. Save \$\$\$ on your Electric Bill
14. Free Stages (how to use them)
15. Living through a DOT stop
16. Games: Checking the Guidelines
17. Keeping Your Grounds Clean
18. Youth Boards Can Work!!!
19. Mar Tech Update
20. Wages & Requirements
21. Sponsorship – Large or Small (hard work that pays off)
22. Fair Queen Activities & Responsibilities

SEMINARS

Judges School

The day starts with an orientation session on ethics in the judging process.

This is followed by the six sessions. Session choices and leaders for this year are: Baked Goods - Annie Clark and Hazel Staley, Handcrafts – TBA, Wine - Elaine Schadler, Needlework and Quilting - Lisa Geosits, Photography - Harold Hoch, Youth/4-H/Small Projects - Leisel Dreisbach

The fee for the school is \$10.00 per person.

At the conclusion of the sessions a certificate of attendance is given to all participants who complete the program.

A registration form will be located in the convention packet and as a link from the home page of the association web site.

Trucking

Back by popular demand from the Showmen is Rick Koontz. His expertise on moving equipment from one site to another remains current with Penn Dot's regulations. Trooper Koontz with his courteous manner, spells out the rules with a sense of helpfulness to those who move from fair to fair.

Showcasing Agriculture at Your Fair

Learn innovative ways to showcase agriculture at your Fair! Mike Froehlich, general manager of the York Fair, York Pa, presents award winning techniques, methods and strategies he has developed, used, and observed to showcase and increase public awareness of agriculture at Fairs. Mike is a Certified Fair Executive and has been involved in Fair management for more than 30 years. The program will be presented in a Power Point format.

Keynote Speaker, Dr. Kevin Elko

As one of our own, born in Brownsville Pennsylvania, Dr. Kevin Elko comes to us as a nationally renowned Performance Consultant, Professional Motivational speaker and Author. Dr. Elko is known as one of the hottest inspirational presenters in the country today.

Dr. Elko has consulted with various football teams both on the college and professional levels where his presentations and personal consultations have had a major impact on the performance objectives of the teams as well as individual players.

Current Tax Issues for Fair Associations

After more than 30 years, the Internal Revenue Service redesigned Form 990, the primary tax compliance form for tax-exempt organizations. This topic will include a review of the current filing requirements, an overview of the new Form 990, and a discussion of governance and compensation issues. Participants will also be made aware of opportunities to tell the organization's story and will learn about possible changes that are necessary to capture the required reporting data. Denise Villbrandt, CPA, is a tax senior manager with Beard Miller Company, LLP, a regional accounting firm with a strong emphasis in tax-exempt audits and tax compliance. Mrs. Villbrandt has spoken on the topic for various organizations including PANO (Pennsylvania Association of Nonprofit Organizations) and PASAE (Pennsylvania Society of Association Executives).

Love Thy Vendor

Is a commercial vendor given the respect and attention they deserve? Dave Hurley is a vendor who participates in over 4000 events across America. With

new ideas and with over 40 years history, he will share thoughts and ideas of a vendors views and how everyone can benefit. Dave has visited every fair in America and most of them in the last two years.

Special Baking Contests

Karen Dobson and Kevin Bieber will walk you through everything your fair needs to know about the Special Baking Contests that are available to each Pennsylvania State Fair. These contests include the Hershey's Cake and Cookie, Brownie or Bar Contest as well as the Angel Food Cake Contest and the Apple Pie Contest.

This seminar will walk you through beginning with signing up for the contest, having the contest, judging and displaying your entries, finalizing your paperwork and of course encouraging your winners to represent your fair at the Pennsylvania Farm Show. So, bring your questions, share your ideas and learn from each other as we show you just how easy it is to have these Special Baking Contests.

Food Safety

Bill Chirdon, PDA Director of Food Safety and Laboratory Services, graciously accepted to return and keep our vendors and food handlers current on the latest regulations with food. This is always a topic of concern and, at present, we are not clear on food re-certification regulations. In particular, who it affects, when does the present certification expire, and what are the expectations. Bill will give us the answers to all questions.

For the Glory...and the Cash – Ethics and Youth Livestock Shows

Dr. Bob Mikesell, Senior Instructor of the Penn State Department of Dairy and Animal Science comes to us today to speak about Youth Shows and Ethics. Youth livestock programs undeniably provide a rich array of positive youth development experiences. As in other facets of life however, the trail to success can be abbreviated with unethical shortcuts. Dr. Mikesell will discuss the potential pitfalls and educational opportunities to define ethical boundaries for livestock projects.

A New Look at our Customer – Don't be Surprised by Tomorrow

This is not your granddaddy's fair! In fact it is not even your parent's fair! North American demographics, lifestyle, decisions about family activities and what is important or has value has dramatically changed for fairgoers and is continuing to evolve at a rapid pace. The age group of singles 18 yrs – 30 yrs has an interesting and dynamic focus as well. We can learn from all these changes if we study what is current, what is hot and what is not. Michael Bradley, Division Manager for Leadership Development and Membership Marketing for the California Farm Bureau Federation comes to us courtesy of the IAFE and will present his views on this topic.

Are You Running In Place or Planning For Growth?

"Today's economic cycle has many people and organizations in a state of panic and frustration. Organizations are freezing dead in their tracks, making "knee-jerk" reactions, or running in place. Those who drive their organizations from the "because we have always done it that way" perspective are less likely to survive the current economy, unless they have very deep pockets. Planning for growth, and taking accountability for the plan, are the best ways to help insure that your organization will survive and thrive in this or any other economic cycle. This workshop will walk the participants through the key elements of a marketing plan, budget, activity, and accountability matrix." This seminar is being presented by Bonnie Sussman-Versace, owner of FOCUSED, LLC where she has assisted fairs in their marketing efforts, business development, vendor relations, and many other areas of business that fairs need to survive.

Effective Communication Skills "Mean what you say and say what you mean"

In our highly technological society, we are very "connected". Yet, how we communicate says a lot about us, and what we say and how we say it can achieve very different results than we originally intended! Join this classroom to sharpen your communication skills and learn effective methods to handle real-life situations. Effective communication skills can strengthen your interpersonal relationships, both at home, in the office, on the midway, and with your customers and volunteers.

This seminar is being presented by Donna Kramer, Treasurer of the PSSA. Donna draws her expertise from her own real life roles as a business owner.



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Hershey, PA

CONVENTION REGISTRATION INSTRUCTIONS

Remove this Instructions sheet to reveal the Registration form.

Complete the top portion as requested. Be sure to select all types of members that apply. For example, if you are a "Fair Associate" and "Trade Show Exhibitor", mark both. Reminder - a phone number is very helpful when questions arise.

An example is listed in the first entry block to demonstrate how to complete this form.

REGISTRATION –

Who must register? Anyone that anticipates taking in the Trade Show, Showcase, any Table Topics, Seminars, Meetings, Queen Speeches or Functions, etc. needs to register. Only those that register will receive a convention badge, convention book, PSACF Directory, and are eligible for the spouse programs and reduced price breakfast (Sat.). Don't forget – the registration rate increases on Jan. 1.

FIRST TIMERS –

Mark accordingly – gives us an idea of how many to expect at that session.

SPOUSE PROGRAMS –

Spouse Programs are not only for the fair spouses – join us showmen spouses!

The Thursday and/or Friday program must be selected to take advantage. Only register those that will be attending! In the past, many that registered did not attend. Saturday's afternoon program is a "purchase-at-the-door" card(s) and is not a part of the registration process.

FAIR QUEEN –

When your fair registered your queen in the Queen Competition, the fee that was paid entitled her to receive a "registration", "fair banquet" and "coronation banquet". After her name place the word "Queen", and in "registration", "fair banquet" and "coronation banquet" place the letters "N/C".

Any other item that you want your queen to attend must be paid at the regular rate – such as the communications luncheon.

TRADE SHOW –

Each trade show booth entitles the exhibitor to two registrations at "no-charge". In "registration" place the letters "N/C".

Any registrations beyond the two per booth must be paid at the regular rate.

JUDGES SCHOOL SCHEDULED

On Wednesday, January 20, 2010 the Pennsylvania State Association of County Fairs and the Pennsylvania Farm Show will host a Judge's School during the Pennsylvania State Association of County Fairs Convention at the Hershey Lodge and Convention Center. As has been done for the past seven years, you may choose two sessions to attend.

The day starts at 12:30 PM with an orientation session on ethics in the judging process. This is followed by the six sessions.

Session choices and leaders for this year are:

Baked Goods - Annie Clark and Hazel Staley

Handcrafts - TBA

Wine - Elaine Schadler

Needlework and Quilting - Lisa Geosits

Photography - Harold Hoch

Youth/4-H/Small Projects - Leisel Dreisbach

The first session is from 1:20 - 2:30 PM and the second is from 2:35 - 3:55 PM.

The fee for the school is \$10.00 per person.

At the conclusion of the sessions a certificate of attendance is given to all participants who complete the program.

By mid-February the "PSACF Suggested Judges List" is compiled and goes online on the Fair Association website, www.pafairs.org. Many fairs have found it very helpful in finding qualified judges.

If you are planning to participate in Judges School, you need to pre-register by January 15, 2010. Send your name, address, phone number and e-mail to Beverly Gruber, P.O. Box 5, New Tripoli, PA 18066. If you prefer, registration may be called in. Phone 610-767-5026 or email lowhill@rcn.com or b.gruber@rcn.com.

Judge's School Registration

Name _____

Address _____

Phone _____ Email _____

Number of People _____ @ \$10.00 = \$ _____

Return form to Beverly Gruber • P. O. Box 5 • New Tripoli, PA 18066

Registration may be called in. Phone 610-767-5026. Please register by January 15, 2010.



**FOR THE ANNUAL MEMORIAL SERVICE
AT THE 2010 PSACF/PSSA CONVENTION**

There will be a brief **MEMORIAL SERVICE** at the 2010 PSACF/PSSA Convention, similar to that which we have each year. **W** you please take a moment and list the name(s) of those who have died and the month they passed away this past year, who either worked with your fair, who were members of your fair board, group, organization, etc. This applies to PSACF Fairs & Associates and PA Showmen.

NAME **MONTH OF DEATH**

1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____
9.	_____	_____
10.	_____	_____

NAME OF FAIR, ETC. _____

TOWN _____

Name of Person Sending This Report

This information sheet **MUST** be received:
NO LATER THAN JANUARY 1, 2010

Send to: PSACF
P.O. Box 546
Gratz, PA 17030



8th ANNUAL CONVENTION
PA State Association of County Fairs and
PA State Showmen's Association
Wednesday-Saturday January 20-23, 2010
The Hershey Lodge & Convention Center
Hershey PA

September, 2009

Dear PSACF Fairs & Associates, PA Showmen and Friends,

The Pennsylvania State Association of County Fairs and the Pennsylvania State Showmen's Association are hard at work planning for the 98th PSACF/PSSA Convention. The convention will be held in Hershey, PA at the Hershey Lodge and Convention Center on January 20-23, 2010. Last year's registration total was over 1700 for the two groups.

Many of you have supported the convention in the past with sponsorships that assisted in defraying the costs for convention materials, breakfast, speakers and much more. Please consider continuing or joining our list of sponsors for the 2010 PSACF/PSSA Convention.

Convention Book Ads are also available – beneficial to you as well as defraying the cost of the convention book.

Please return the attached application stating your intentions by December 1st. Remember as you make your decision that many fairs & associates, showmen and friends are represented at the PSACF/PSSA Convention.

Again, thank you for your support and hope to see you in Hershey in January!

Sincerely,

Bruce C. Koppenhaver
PSACF Secretary-Treasurer



2010 PSACF/PSSA Convention Sponsor and Ad Form

(Sponsor or Advertiser Business Name - last name)

Convention Sponsor:

Please confirm your sponsorship for the convention by entering the AMOUNT OF SPONSORSHIP and SPONSORSHIP SELECTION.

AMOUNT OF SPONSORSHIP \$ _____

Patrons are listed on the "Patrons" page of the Convention Program Book only - all others are listed on the "Sponsors" page and a specific Sponsorship Selection of the Convention Program Book, and the post-convention issue of FairTalk.

Patron.....\$25.00

Brass.....\$100.00 - \$249.00

Bronze....\$250.00 - \$499.00 [includes 1/4 page ad in CPB]

Silver.....\$500.00 - \$999.00 [includes 1/2 page ad in CPB]

Gold.....\$1,000.00 - \$1,499.00 [includes full page ad in CPB]

Platinum...\$1,500.00 - \$1,999.00 [includes full page ad in CPB & dues]

Premier...\$2,000.00 & over [includes full page ad in CPB & dues & 2 fair banquet tickets]

SPONSORSHIP SELECTION (select one):

___ Convention Material

___ Coffee Break - Thursday

___ Coffee Break - Friday

___ Breakfast - Saturday

___ Seminar - "Showcasing Agriculture at Your Fair"

___ Seminar - "Trucking"

___ Keynote Speaker - Dr. Kevin Elko

___ Seminar - "Current Tax Issues for Fair Associations"

___ Seminar - "Love Thy Vendor"

___ Seminar - "Special Baking Contests"

___ Seminar - "Food Safety"

___ Seminar - "For the Glory...and the Cash - Ethics and Youth Livestock Shows"

___ Seminar - "A New Look at our Customer - Don't be Surprised by Tomorrow"

___ Seminar - "Are You Running In Place or Planning For Growth?"

___ Seminar - "Mean what you say and say what you mean"

Convention Ad:

Please confirm your ad size by checking the proper heading of your choice.

___ 1/4 page.....\$ 40.00 (3 1/4" wide x 1 7/8" high)

___ 1/2 page.....\$ 60.00 (3 1/4" wide x 3 3/4" high)

___ full-page.....\$105.00 (3 1/4" wide x 7 3/4" high)

___ Ad copy is enclosed.

___ You make up ad copy.

A ~~handmade~~ ~~pay~~ to: PSACF Convention Adont form.

'shold b enbsed ith yn return of this

Deadline for SPONSOR and / or AD is Deembr 1, 2009

Please return this form to:

PSACF

P.O. Box 546

Gratz, PA 17030